

# When Santa Turned Green<sup>®</sup> By Victoria Perla



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## **Sunseeker Media WINS an Emmy for When Santa Turned Green**

**Atlanta, GA -Saturday, June 27, 2009** - Sunseeker Media was honored with an Emmy Award from the National Academy of Television Arts & Sciences Southeast Chapter, for *Green Santa*, a creative holiday story adapted from a children's book into a three-part public service announcement series.

The National Academy of Television Arts & Sciences Southeast Chapter is a professional, non-profit association that's dedicated to excellence in visual medial. The series focused on environmental awareness and creating ways in which kids can make a difference in their community. Sunseeker Media received the award for Outstanding Achievement: Television Spot Announcements Excellence in the category of Community/Public Service- Single Spot.



Author of the book, *When Santa Turned Green*, Victoria Perla, was inspired to write the book for young people to help make a difference for the planet right now. The creative story has pushed the emphasis of earth preservation.

Sunseeker Media collaborated with Artifact Design, a 2D and 3D design studio, which provided the graphics and animation. Green Santa has been featured on various television shows including The View, The Wall Street Journal Report, MSNBC, The Big Idea, and more. "We at Sunseeker Media are proud to accept this award in the hope that we have helped promote solutions for saving our planet," said Executive Producer Bart Phillips.

Check out the videos on Youtube:

<http://www.youtube.com/watch?v=vKF2TGLMKTI>

<http://www.youtube.com/watch?v=3ZNXMkfAJQA&feature=related>

[www.sunseekermedia.tv](http://www.sunseekermedia.tv)

[www.whensantaturnedgreen.com](http://www.whensantaturnedgreen.com)

[www.artifactdesign.com](http://www.artifactdesign.com)